



**The Tamil Nadu Government invites  
citizens, corporates, organisations  
and alumni to partner for transforming  
Government Schools.**





## What is Namma School Namma Ooru Palli?

Namma School Namma Ooru Palli (Namma School Foundation) is a Section 8 company under the Department of School Education, Government of Tamil Nadu. The initiative aims to promote CSR partnerships and unite Businesses, NGOs, Communities, Individuals and Alumni for the development of Government schools. NSNOP acts as a comprehensive platform to assess the needs of all Government schools, secure necessary approvals and facilitate the execution of projects with the oversight of Government officials.



Inauguration of Namma School Namma Ooru Palli, 19<sup>th</sup> Dec 2022



One-stop solution for the implementation of CSR and CER projects in Government schools.



80G tax exemption certificates.  
CSR form 1 compliant.



A gateway for NGOs to support Government school children across the State.



A platform that matches the actual needs of Government schools with the contributors ready to make a difference.



# How can you get involved?



## Direct Contributions

**Cash:** Provide funding support to fulfil the needs of the Government schools. (Funding support for new constructions, renovations and procuring non- civil items.)

**Kind:** Fulfil the needs of the Government schools by directly procuring non- civil items and by executing the new constructions and renovations through your suitable vendors.



## Support Higher Education

Join us in empowering Government school students who have secured admission to premier institutions by supporting their admission fees and laptop needs.



## School Engagement

Engage proactively with students by providing comprehensive educational interventions, including career guidance, structured mentorship and life skills development, among other tailored supports, to holistically enhance their academic and personal growth



A dedicated digital platform for all Government schools, accessible to everyone to view the current status, developments and the details of alumni, teachers and school activities. Partners can showcase their contributions and initiatives on this platform.



Palli Chaalaram

## Support our Initiative



Your support will enable long-term strategic initiatives that strengthen every aspect of our mission from strategy, outreach, research, implementation, process improvement, monitoring, evaluation, marketing and branding. Along with recognition on our portal, partners can also avail 80G benefits on their contributions.



### Verified Needs

School Needs are identified and authenticated through the School Management Committee

### Transparency

Customised Donor Dashboard with real-time tracking and a unique Project ID.

### Streamlined Approvals

Single-window platform to enable quick Government clearances

### Professional Oversight

Projects monitored by senior bureaucrats and District Administration.

### Accountability

Detailed project completion and fund utilisation reports.

### Statewide Presence

Choose from over 37,500 Government schools across the State.

### Recognition

Visibility through social media and wall branding.

### Alumni Registration

Register as an alumni and support your alma mater.





BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER



*I'm glad to have found a platform that lets me give back to society and make a difference at the roots of education.*

**- Mr. Subramani, Individual Donor.**



*Through NSNOP, identifying areas to contribute and navigating government processes has become seamless.*

**- Mr. N.V. Balachander, Corporate Partner.**



*Before NSNOP, approvals were slow and tedious. Now, the process is efficient, streamlined and hassle-free.*

**- Mr. Rufus Davidson, Corporate Partner.**



**PARTNERING FOR CHANGE**



Scan to Visit Our Website



*NSNOP made it easy for us to find deserving students and support their higher education in premier institutions.*

**- Ms. Subi Nanthivarman, NGO Partner.**



*Through NSNOP's Palli Chaalaram, we are now recognised as Government School Alumni and it helped us reconnect with our old schoolmates and friends.*

**- Mrs. Samiya Kalim, Alumni.**



*NSNOP's regular updates, with completed project photos and messages, which gives us the confidence to engage continuously.*

**- Ms. Padmapriya T S, NGO Partner.**



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER

### **Namma School Namma Ooru Palli**

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